

## CONFERENCE WORKSHOP ABSTRACTS

**Please note: Speakers determined practice area and content of workshops to be New, Intermediate, Advanced or All practice levels.**

**A1: An Introduction to the Business of Social Work.** Many of us think of social work as a profession of "service." Not only are we in the profession of "service" but we are in the business of "service". Whether you are in private practice or work in the private or public sector, the business of social work must thrive to allow us to keep serving others. In this collaborative session, we will examine "business" topics that are important to our success, such as leadership and professional image, and give tools to improve your work in these areas. Traditional social workers be warned - unsocial work vocabulary will be used. Presented by Milton Gay, LCSW, ACSW, Consultant, Trainer, Psychotherapist, and Founder, New Directions Counseling Services, Marietta. **Area:** Administration/Management. **Level:** All.

**A2: Women and Addiction.** This workshop will discuss the unique aspects, challenges and strengths of women, addiction and recovery. We will outline how women are different than men in their use of substances, responses to treatment and outcomes, and medical and social consequences specific to women and how these impact their recovery. We will also explore ways to improve treatment outcomes for women. This presentation will be based on the neurobiology of addiction and current treatment modalities. Participants are encouraged to bring questions and share resources. Presented by Alyce E. Wellons, LCSW, Psychotherapist, Clinical Private Practice, Atlanta; and Sharon D. Buford, LCSW, MBA, Mental Health Social Worker, Emory University Hospital, Atlanta. **Areas:** Substance Abuse/Addictions; Clinical Practice. **Level:** Intermediate.

**A3: Restoring Hope: Using Choice Theory/Reality Therapy to Enhance Clinical Practice with Individuals, Couples, Families and Communities.** This workshop is designed to give participants a general overview of Choice Theory/Reality Therapy and to provide participants with tools to build a therapeutic environment using relationship tonics, the WDEP to guide self-evaluation, and activities that restore hope and change in clients. Participants will learn to develop questions that lead to client self-evaluation, practice developing plans that are SAMIC3 and client driven, and learn to identify relationship tonics and toxins. Presented by Gloria Smith Cisse, LMSW, LPC, CTRTC, Clinical Director/Therapist, Quality Directions, Macon. **Areas:** Clinical Practice; Mental Health. **Level:** Intermediate.

**A4: At The Speed of Light: Social Work Leadership in the Twitter Zone.** Designed for social work managers and leaders, this workshop focuses on leadership basics and explores the impact of advances in technologies on social work today. It highlights the demands that have been created as a result of the technological wave. We will explore current issues including ethical dilemmas associated with accuracy, property, accessibility, privacy; competency in technology; social networking; self-care when technology takes over; impact on service delivery and unintended consequences; risk management; and legislative controls. Presented by Betty L. Watts, LMSW, MSG USAR-Ret, Consultant, and Adjunct Faculty at the Assistant Social Work Program at Athens Technical College, Athens. **Area:** Administration/Management. **Level:** Intermediate.

**A5: Understanding the Science of Brain Chemistry and Behaviors.** Brain chemistry is a major determinant of adult and youth behaviors explaining why physiological rewards take precedence over psychological rewards despite negative consequences. Attendees will learn about 5 key neurotransmitters

and their interrelationships; gain an appreciation of how neurochemical imbalances drive unwanted behaviors and moods; and understand the impact of controllable influencers - diet, nutrition, exercise, and activities on neurotransmitter levels. Research is presented in a way that demonstrates its applicability to clinical work with clients augmented with checklists. Presented by Elizabeth Koller, MBA, VT, Executive Director and Neuroscience Educator, Perspectives on Growth and Development, Inc., Hickory, NC. **Areas:** Children, Adolescents and Families; Clinical Practice. **Level:** Intermediate.

**A6: Ethical Decision Making in Complex Cases.** This workshop is designed to review legal/ethical issues and apply them in an Ethical Decision Making Model to complex cases where client autonomy and client safety are in conflict. We will discuss legal issues and ethical guidelines surrounding autonomy and social work interventions; practice ethical decision making in complex cases incorporating professional ethical standards and principles, ethical decision making model, and current law; and understand how complex ethical principles/standards are applied in real life, complex situations. Presented by Miles P. Hurley, JD, Certified Elder Law Attorney; and Michelle Allen, LMSW, Geriatric Care Coordinator, Hurley Elder Care Law, Atlanta. **Areas:** Ethics; Aging; Clinical Practice; Healthcare; Medical Social Work; Mental Health. **Level:** All. (**ethics or core hours**)

**A7: The Haiti Earthquake Medical Evacuee Mission – How Georgia Hospitals Responded to the Needs of This Refugee Population.** This session will provide an overview of the National Disaster Medical System mission that supported bringing Haiti medical evacuees to Georgia in February 2010. Understanding the cultural and psychosocial perspectives of evacuees, the impact of numerous government agencies, and state and federal laws and regulations that impact refugee eligibility for programs and services was critical in helping refugees adjust and navigate in the United States. Presenters will share their experiences around this complicated and heartwarming event. Presented by Adrienne Feinberg, LCSW, CHEC II, ACM, CMAC, Project Manager, Bioterrorism Preparedness, Georgia Hospital Association, Atlanta; Regina Hasan, LMSW, C-ASWCM, Lead Case Manager, Northside Cherokee Hospital, Roswell; and Seth Kroop, BA, Resettlement Program Manager, Refugee Resettlement and Immigration Services of Atlanta (RRISA), Atlanta. **Areas:** Medical Social Work; Advocacy. **Level:** Intermediate.

**B1: Me First! Whatever For?: Exercise, Nutrition & Self-Care©.** Social workers must know and follow basic self-care principles if they want to maintain good health, mental alertness, and perform at their maximum potential. This hands-on workshop is designed for social workers who find they consistently linger in the "round tuit" pasture. Participants will explore the basics of self-care including exercise, diet and nutrition, sleep, stress and time management, spirituality, and creative expression. Participants will create their own "self-care" portfolio including an individualized fitness plan. Presented by Betty L. Watts, LMSW, MSG USAR-Ret, Consultant, and Adjunct Faculty at the Assistant Social Work Program at Athens Technical College, Athens. **Area:** Self-Care. **Level:** Intermediate.

**B2: Fostering, Embracing, and Inspiring Innovation and Change in Your Organization.** This workshop will enhance participants' understanding of innovation and change processes, and how to effectively manage such processes. It will introduce key concepts, models, and techniques of innovation and organizational change management. By attending this session, participants will appreciate the importance of personal creativity and social interaction for development and implementation of new ideas, services, products, and processes, as well as acquire an

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understanding of a process for developing innovation with knowledge of management techniques that can be used to bring innovativeness in an organization. Presented by Kristina Jaskyte, PhD, Associate Professor, School of Social Work, University of Georgia, Avondale Estates. **Area:** Administration/Management. **Level:** Intermediate.

**B3: Working with Gay, Lesbian, Bisexual, Transgender, and Questioning Adolescents (GLBTQ): The Essentials.** Myths, stereotypes, risk data and psychosocial stressors faced by Gay, Lesbian, Bisexual, Transgender, and Questioning Adolescent youth (GLBTQ) will be covered in this session. Models of sexual orientation development and issues pertinent to assessment, diagnosis, and treatment will be also covered. We will review cases that highlight the often complicated intersection of depression, anxiety, disruptive behavior disorders, and the "coming out" process. Ways in which the presence of trauma can complicate coming out will be examined and treatment interventions will be presented. Presented by Stephanie Swann, PhD, LCSW, Private Practice; Instructor, University of Georgia School of Social Work; Adjunct Faculty, Smith College School for Social Work; and Clinical Consultant, Atlanta. **Area:** Clinical Practice. **Level:** Intermediate.

**B4: "The Balancing Act" Promoting Self Care in the Social Services Field.** Professional self-care is an essential tool to best practices in the social services field. This workshop will assist attendees to identify and apply self-care techniques and strategies to address concerns with burn-out, health related concerns, and balancing work, family life and personal time. Attendees will make their way through several stations where they will participate in activities that may reduce stress and promote self-care. Attendees will also be able to identify when and how to access EAP and other related services where applicable. Presented by Trenese Johnson, LCSW, School Social Worker, Clayton County Public Schools, Jonesboro. **Area:** Self-Care. **Level:** Intermediate.

**B5: Integrating Psychodramatic Methods in Social Work Practice.** Psychodrama is a powerful psychotherapy modality that allows clients to explore feelings in a safe environment. This didactic and experiential workshop will give a general overview of the theory and practice of Psychodrama with groups and individuals. Participants will explore their own spontaneity and creativity while learning specific techniques. Application for clinical practice clients will also be discussed. Presented by Pamela Goffman, LCSW, CP, PAT, Private Practice, Psychotherapist, Delray, FL; and Paul Lesnik, LCSW, CHT, Private Practice, and Contract Therapist, Compass, Inc, Lake Worth, FL, co-founders of the Psychodrama Institute of South Florida. **Areas:** Clinical Practice; Substance Abuse/Addictions. **Level:** Intermediate.

**B6: Dialectical Behavior Therapy (DBT): An Overview of Mindfulness, Emotional Regulation, and Distress Tolerance.** The workshop will introduce clinicians to the foundations of dialectical behavior therapy (DBT). We will review DBT terminology, as well as three components of DBT including: mindfulness, emotional regulation and distress tolerance. We will apply the concepts to clinical practice in social work and demonstrate how to utilize techniques in our own practices. Participants will learn coping skills to apply in the clinical setting and be able to ask questions concerning the application of DBT concepts. Presented by Tara Arnold, PhD, LCSW, Private Practice, Smyrna. **Area:** Clinical Practice. **Level:** Intermediate.

**B7: Ethical Practice: A Social Worker's Best Defense Against Malpractice.** Developed especially for social workers, this session sponsored by NASW Assurance Services, Inc. (ASI) of

Frederick, MD, describes the most significant malpractice risks in social work today and methods of mitigating and reducing one's risk of being sued for malpractice. Intended for social workers in all settings and positions, this session covers key concepts in risk management, such as confidentiality and its exceptions, duty to warn, informed consent, and the major reasons why social workers are sued and what you can do about those risks. We will define what constitutes a malpractice case and emphasize important recordkeeping issues; guidelines for supervision; special tips for clinical and private practitioners; and provide a brief about malpractice insurance and implications for your practice. A free attendee toolkit will be distributed to attendees. Presented by Paul D'Agostino, LCSW, ASCW, Executive Director, Child Abuse Council, Inc., Tampa, FL. **Areas:** Malpractice Risks; Ethics. **Level:** All. (ethics or core hours)

**C1: The Ethics of Diversity: Multicultural Counseling and the Latino Population.** The culture at work can have both a negative and a positive impact on ethical conduct. Mental health professionals should have a knowledge base of their clients' cultures, and demonstrate competence in the provision of services that are sensitive to clients' cultures and to differences among people and cultural groups. Participants will be able to identify the impact of culture on ethical conduct and compliance, manage cultural barriers to compliance, and draw on shared values to sustain a commitment to ethical conduct. Presented by Rocio Del Milagro Woody, LMSW, MAC, NCAC-II, President & CEO, The Road to Recovery, Inc., Atlanta. **Area:** Ethics: Cultural Diversity. **Level:** Intermediate. (ethics or core hours)

**C2: Internet Addiction.** A growing body of research in the area of addiction is increasingly identifying how compulsive use of the internet is encouraging a significant level of impairment on an individual's social, occupational, and even affective functioning. Developing an understanding of the parallel to other addictive and pathological disorders is essential in arresting what has proven to be a significant affective, behavioral and social phenomenon. This workshop will define the dynamics of internet addictive disorder, identify triggers and cues, and identify high risk situations. Presented by Alfred Jones, LCSW, President/CEO, Jones Behavioral Health, Inc., Augusta. **Areas:** Substance Abuse/Addictions; Mental Health. **Level:** Intermediate.

**C3: Georgia's 'Operation: Military Kids': A Community Action Approach Advocating for U.S. Military Children, Adolescents and Families.** The University of Georgia Cooperative Extension, School of Social Work and U.S. Department of Defense develops local, state and national community action plans to advocate for guard, reserve and active duty military families that encourage self-care and improve mental health during deployments. Participants will identify community resources to network and help advocate for guard, reserve and active duty military children, youth and families, develop strategies for community action plans, and learn about educational projects available through 'Operation: Military Kids.' Presented by Heather L. Williams, BSW Student, University of Georgia School of Social Work, Athens; Casey Downs Mull, MPA, BS, Public Service Assistant/State 4-H Staff, Athens; and Denise D. Everson, MEd, BS, County Extension Agent-Family and Consumer Sciences, UGA Cooperative Extension, Northeast District, Oconee and Athens-Clarke Counties, Watkinsville. **Areas:** Community Action; Advocacy. **Level:** Intermediate.

**C4: Working with Difficult Coworkers.** "Difficult" coworkers and toxic relationships in social service agencies are factors that affect the quality of our professional lives. It is ironic that such

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relationships exist among social workers. After all, social workers are, at least theoretically, experts in relationship skills based on mutual respect, inclusion, reciprocity, conflict management, and cooperative problem solving. We will collaboratively explore the philosophical, behavioral, and spiritual underpinnings necessary for flexible, nurturing, and healthy workplace relationships. Presented by Spencer Zeiger, PhD, MSW, Dean and Professor, School of Social Work, Dalton State College, Dalton. **Areas:** Conflict Management; Self-Care. **Level:** Intermediate.

**C5: Pillow Talk...Sshhh!: Social Workers Must Be Their Voice (The Impact of Sexual Violence).** Last year 3.5 million cases of child abuse and neglect were reported in this country. Female juvenile court cases have more than doubled over the past 20 years as well. In this workshop on the impact of sexual violence on the well-being of children, families and our communities, participants will hear excerpts from the novel Pillow Talk...sshhh! Participants will also develop a personalized community action plan to address what social workers can do to prevent, report, and respond to sexual violence. Presented by Danielle Sweat, MSW, PhD Student, Author and Motivational Speaker, Decatur. **Areas:** Children, Adolescents and Families; School Social Work. **Level:** Intermediate.

**C6: Successfully Navigating The Funding Streams for Assistive Technology.** Assistive technology is technology used by individuals with disabilities in order to perform functions that might otherwise be difficult or impossible. Once you know what assistive technology is needed, how do you go about obtaining the funding for your clients which is often a major barrier for individuals with disabilities? Come to this session and learn about specific funding sources, application processes, and how to successfully navigate these funding streams to get assistive technology into the hands of Georgians with disabilities. Presented by Rhonda E. Perling, MSW, and Martha Rust, MS, CRC, Assistive Technology Funding Specialists, Tools for Life, under the Department of Labor Vocational Rehabilitation program, Atlanta. **Areas:** Case Management; Rehabilitation. **Level:** New.

**C7: Acculturation Among International Populations in the Atlanta Area.** This workshop presented in electronic poster-session format workshop provides an overview of community projects that address the needs and promote self-efficacy for international populations in the Atlanta area. Presenters will focus on the international student population at Kennesaw State University in the area of acculturation and interpersonal violence, address acculturation and employment needs for refugee populations, explain the needs of these populations, and discuss the role social workers play in addressing those needs. Presented by Emily Waters, MSW Student; Lousie Bill, PhD, ACSW, MS, BA, Professor of Social Work and Human Services, Kennesaw State University; and Dianne Johnson, MSW Student, Kennesaw State University, Kennesaw. **Area:** Community Action. **Level:** New.

**D1: LCSW Supervision: The Risks, Responsibilities and Rewards.** Georgia ranks in the bottom five states for LCSWs per 1,000/population and has the lowest ratio in the Southeast. While access to LCSW supervision is key to closing this gap, it is essential for those who provide supervision to understand the risks and responsibilities of this role, which will be discussed with participants in this workshop. In addition, the need to reduce risks, document supervision sessions, and resolve ethical dilemmas will be covered. Presented by Composite Board of Professional Counselors, Social Workers and Marriage and Family Therapy member Jan Ligon, PhD, LCSW, Associate

Professor, Georgia State University School of Social Work, and Past President of NASW Georgia Chapter, Atlanta. **Areas:** Supervision; Clinical Practice. **Level:** Intermediate.

**D2: Examining the Impact of Trauma and What It Means for Your Work.** Olga Trujillo is a survivor of child physical, sexual abuse and rape. These experiences created a range of mental health disorders that made her vulnerable to further victimization and unaware of the issues she had to maneuver on a daily basis. After undergoing an intense journey to understand the impact the violence had on her life, she began to address the challenges she faced from Dissociative Identity Disorder (DID), Panic & Anxiety Disorders, Post Traumatic Stress Disorder (PTSD) and Depression. This session will shed light on her experience to help participants expand their knowledge of trauma from an inside out perspective. Presented by Olga R. Trujillo, JD, President/Owner, Olga Trujillo Consulting, River Falls, WI. **Areas:** Mental Health; Clinical Practice. **Level:** All.

**D3: Was I Called or Chosen for This Profession: Inspiring Hope in Those Who Serve Others.** Social workers inspire hope for countless others, but in this climate of layoffs, reduced funding, and increased workloads, some may be asking if they should continue on this career path. This workshop will help participants revisit events that inspired them to start in the profession in view of perceived accomplishments or disappointments. Participants will also be challenged to rekindle hopes and dreams that will now inspire them to create much needed innovative programs and services. Presented by M. Sebrena Jackson, PhD, LCSW, Interim Director of Field Education, Georgia State University School of Social Work, McDonough. **Area:** Self-Care. **Level:** Intermediate.

**D4: Services to Overwhelmed Clients (including Fathers): Care, Advocacy, & Community Outreach.** This workshop will present empirical results from studies on services provided to clients overwhelmed by personal and environmental maladies. Effective interventions, including advocacy, modeling and group work, which was a major method often coupled with cognitive-behavioral, empowerment, social learning, and family systems theories will be discussed. Case data relevant to services to fathers and their needs, as well as mothers, will be highlighted. Participants will be able to demonstrate basic understanding of how practitioners use advocacy and community action strategies for improving service delivery. Presented by June Gary Hopps, PhD, MSW, Parham Professor, University of Georgia, and Professor and Dean Emerita, Boston College Graduate School of Social Work; and Latrice Rollins, PhD, MSW, Principal Investigator (Dissertation), The University of Georgia School of Social Work, Riverdale. **Areas:** Clinical Practice; Advocacy. **Level:** New.

**D5: Nutrition and Mental Health.** This workshop explores the value of nutrition on clients' mental health. There is a proven connection between the mind and the gut. This presentation explores the history of orthomolecular science, how nutrition affects mental health, and how clinicians can incorporate nutrition treatment with their clients. Participants will be able to understand the connection between nutrition and mental health and how to expand one's interaction with clients to include nutrition to increase success in treatment. Presented by Vicki Steine, LCSW, Private Practice, Marietta. **Areas:** Mental Health; Clinical Practice. **Level:** New/Intermediate.

**D6: A Natural Marriage: Social Workers and Hospital Ethics Committees.** Hospital ethics committees are comprised of healthcare employees from multiple disciplines as well as interested community members. Their goal is to provide assistance to hospital staff, patients, and family caregivers in the

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resolution of ethical conflicts that arise in the course of patient care. This workshop will describe the process for resolving hospital ethics dilemmas, including the resolution process used by hospital ethics committees in adherence with established bioethical tenets, and the crucial contribution social workers can offer to such committees. Presented by Moira Keller, LCSW, Geriatric Care Manager, Sixty Plus Older Adult Services at Piedmont Hospital, Atlanta. **Areas:** Ethics; Healthcare. **Level:** Intermediate. (ethics or core hours)

**D7: It Takes A Village To Heal A Child.** Collaboration between community organizations is important to maximize outcome and to provide the highest quality product. This session will describe how the collaboration between a nonprofit bereavement program, an educational theatre program, a state university and a community hospice has resulted in an empirically proven children's bereavement camp. Included will be a discussion of the process of the collaboration between the four community organizations, barriers to overcome, and snippets from one final theatre product. Presented by Irene McClatchey, PhD, LCSW, Professor, Kennesaw State University, Department of Social Work and Human Services; Bent Jones, LCSW, Bereavement Care Coordinator, Crossroads Hospice; Jane S. Wimmer, PhD, MSW, Temporary Assistant Professor, Dalton State College, and President, Child and Family Associated Consultants; and Bett Potazek, Artistic Supervisor, Kaiser Permanente's Educational Theatre, Atlanta. **Area:** Community Organization. **Level:** Intermediate.

**D8: Current Legislative Issues and 2010 Election Update.** NASW-GA government relations consultant Wendi Clifton's extensive public policy experience in Georgia and her daily interactions with the Georgia legislature have provided a unique perspective of legislative issues affecting social work practice in Georgia. Join us in this interactive follow-up session to her plenary address. In addition to current legislative issues and implications for social workers, she will discuss the dynamics of the upcoming Georgia election process. Presented by Wendi L. Clifton, Esq., NASW-GA Legislative Advocate, Atlanta. **Areas:** Legislative; Advocacy. **Level:** All.

**E1: Responding to Human Trafficking.** This dynamic and interactive presentation will examine the unique issues of handling cases involving human trafficking and discuss the dynamics of human trafficking, how it happens, the related laws and response efforts around the country. This presentation will also examine ways to identify whether an individual is being trafficked and interviewing techniques. We will explore practical strategies for collaborating with immigrant communities and other service providers. Presented by Olga R. Trujillo, JD, President/Owner, Olga Trujillo Consulting, River Falls, WI. **Area:** Community Organization; Advocacy. **Level:** All.

**E2: Everything You Want to Know About Georgia Social Work Licensure.** Social workers are finding that employers are including licensure as a job requirement at an increasing rate. Also, many social workers become licensed in order to pursue private practice, contract work, or other third-party reimbursed services. This workshop provides an overview of the structure and purpose of the Georgia Composite Board, current trends in licensure by discipline, and the application process and requirements. Participants also have the opportunity to ask questions and express concerns about the licensure process, board, laws, and rules. Presented by Composite Board of Professional Counselors, Social Workers and Marriage and Family Therapy member Jan Ligon, PhD, LCSW, Associate Professor, Georgia State University School of Social Work, and Past President of NASW Georgia Chapter, Atlanta. **Area:** Licensure. **Level:** All.

**E3: Building your Business with the RIGHT Relationships.** Presenter Margo Geller will help you know which clients are "right" for you. Participants will learn how to identify their ideal client, ideal referral source and niche market(s), and what it takes to create an effective 30 second introduction. In addition, this session will help participants become master networkers and to become more confident about their ability to attract new clients and make more money. Presented by Margo Geller, LCSW, Owner & CEO, Margo Geller & Associates, Atlanta. **Area:** Administration/Management. **Level:** New/Intermediate.

**E4: Addressing Mental Health Needs of Students in the School Environment.** School social workers and other mental health providers are often called upon to provide supportive services where there may be an underlying or overt mental health condition involving students. Attendees will gain or enhance a general knowledge of mental health issues and concerns that impact students in an effort to better support them in the school environment, and be able to identify early warning signs of mental health concerns in order to provide support, interventions, resources, referrals, and consultative and collaborative services. Presented by Trenese Johnson, LCSW, School Social Worker, Clayton County Public Schools, Jonesboro. **Areas:** Mental Health; Case Management. **Level:** Intermediate.

**E5: Ethical Considerations in Dealing with Sexual Behavior Issues.** Most clinicians do not think much about working with sexually acting out behaviors. When faced with this specific realm of clinical work, what do we need to be aware of regarding our ethical responsibilities? If the client is mandated to therapy/treatment, how much information does a Waiver of Confidentiality cover and how much should we disclose? What is our role with DFCS referred clients regarding sexually acting out behaviors? What are our responsibilities to the partners/ parents of our sexually acting out clients? This workshop will provide a framework in addressing the complexities of our clinical role in providing therapy to persons with sexual behavior problems. Presented by Stephanie Cruwys, LCSW, Director/Private Practice/Therapist, Southeast Second Chance, Inc., Brunswick. **Areas:** Ethics; Clinical Practice. **Level:** Intermediate/Advanced. (ethics or core hours)

**E6 & F6: Who Does She Think She Is? Women Who Suffer From Post Traumatic Relationship Disorder.** This workshop will explore the affects of trauma in interpersonal relationships and Post Traumatic Relationship Disorder (PTRD) as seen in women. Information on personalities/traits that are developed by women who have experienced a traumatic event or been victims of abuse will also be explored including Soccer Mom, Always Angry, Clinger, Powerhouse, Promiscuous, and the Serial Dater, and how if left unresolved these past "ghosts" can effect current relationships. The presenter will also discuss effective treatment/coping technique. Presented by Carey Domino Yazeed, LCSW, Adjunct Instructor, ITT Technical College, Private Practice, and Life Coach/Public Speaker/Author, Baton Rouge, LA. **Areas:** Mental Health; Self-Care. **Level:** Intermediate.

**E7 & F7: Leadership and Management.** This workshop provides practical and helpful advice that will take your fundraising and organizational sustainability to the next level. With intense competition for organizations to find funding, the presenters will show you how to effectively demonstrate your organization's impact and value so you attract more 'investors'

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(rather than donors) to provide greater resources for your sustained growth and success. You will walk away with the tools to immediately get started on your own "Dashboard" and knowing your organization's return on investment (ROI). Presented by Jennifer Moore, LCSW, Executive Director of American Humanics and Director of MSW Field Education, Department of Social Work and Human Services, Kennesaw State University, and Private Practice, Atlanta; Jeanne Drake Ward, LMSW, MA, Consultant/Partner, ISIS Consulting, LLC, Atlanta; and Robin L. Cash, MBA, Trainer/Coach, Professional and Personal Development, ISIS Consulting, LLC, and Certified EcoBroker®, Sustainability Consultant, Econo?ME Consulting, LLC, Atlanta. **Areas:** Leadership; Management. **Level:** Intermediate.

**F1: Emerging Social Issues: Results of BSW Student Investigations.** BSW students will present the results of their investigations into a range of emerging social issues including human trafficking, housing discrimination, child welfare and immigrant children, art therapy with incarcerated women, shackling youth in Georgia courts, skin bleaching in Africa, dance therapy with at-risk girls, family support in juvenile diabetes, and grandparents raising grandchildren. Participants will have the opportunity to discuss each topic and will receive handouts summarizing each presentation. Presented by Georgia State University BSW students and facilitated by Composite Board of Professional Counselors, Social Workers and Marriage and Family Therapy member Jan Ligon, PhD, LCSW, Associate Professor, Georgia State University School of Social Work, and Past President of NASW Georgia Chapter, Atlanta. **Area:** Emerging Social Issues. **Level:** All.

**F2: Working with Immigrant Communities.** This interactive workshop format will explore the unique issues of working with immigrant communities. Practical strategies for collaborating with immigrant communities and overcoming challenges in serving them will be discussed. An overview of relevant law, specifically the Violence Against Women Act will be highlighted. Participants will be encouraged to discuss their experiences with assisting battered immigrant women, victims of trafficking and other immigrant victims. Presented by Olga R. Trujillo, JD, President/Owner, Olga Trujillo Consulting, River Falls, WI. **Area:** Advocacy. **Level:** All.

**F3: Frequently Asked Questions (FAQs) about The NASW Code of Ethics (rev. 1999).** The NASW Georgia Chapter Ethics Committee assigned two members to review the *NASW Code of Ethics* and create a list of questions that may be of interest and importance to social workers at large. This session will review these questions and facilitate discussion of concerns by attendees. Ethics, morals, etc. being what they are, it is important that we discuss them because there is no "correct" answer to these challenges. We will present important questions that may help participants in dealing with ethical dilemmas. Presented by NASW Georgia Chapter Ethics Committee members Mike Meacham, PhD, LCSW, DCSW, Professor of Social Work, Valdosta State University Division of Social Work, Valdosta; and Suzie Touchton Cashwell, PhD, Program Director, Herzing University of Milwaukee WI, Quitman. **Area:** Ethics. **Level:** All. (ethics or core hours)

**F4: Communication Among Multidisciplinary Team Members: Best Practices Using Technology.** This presentation will discuss findings from a qualitative analysis of a focus group consisting of representatives from a children's advocacy center and multidisciplinary team members utilizing a statewide case tracking system. The research focused on barriers created by the use of technology, the effectiveness of communication when using technology, and the timeliness of case progress. Implications for practice of multidisciplinary teams using

technology to manage cases and recommendations for future improvements will be discussed. Presented by Lisa B. Johnson, PhD, MSW, Assistant Professor, Department of Social Work and Human Services, Kennesaw State University, Kennesaw; and Cynthia D. Howell, MBA, MS, Chief Executive Officer, Children's Advocacy Centers of Georgia, Decatur. **Areas:** Children, Adolescents and Families; Technology. **Level:** Intermediate.

**F5: "Bridging the Gap": A Look at Effective Collaborations Between Social Workers and Psychologists.** This workshop integrates the combined efforts of the school social worker and school psychologist in bridging the achievement gap between student populations, with the use of diverse program planning, student outreach, professional development, parent involvement and community engagement. Each of these jointed efforts produces greater success among students in the social work and psychological disciplines and school systems. By attending this session, participants will understand effective collaboration principles and strategies in promoting the mental health of children and youth. Presented by Kiana Clayborn, LMSW, Social Worker; and Jessica Traylor, EdS, School Psychologist, Lamar County Schools, Barnesville. **Areas:** School Social Work; Children, Adolescents and Families. **Level:** Intermediate.

**G1: Ethical Decision Making.** Ethics cannot be simply about a code of conduct or following "the rules". Moral situations often involve conflicting imperatives, interests and values, and may invoke our personal needs and temptations. In search of our individual integrity we will explore the processes of ethical decision-making, utilizing insights from our religious, literary, scientific, philosophical and historical traditions. We will propose that an enlightened and flexible ethic can proceed from the intimate depths of the individual in relationship with others. Participants will be able to consider the problem of human good and evil as approached by literature, philosophy, theology, and psychology; identify and explore the moral complexities in various individuals and situations, and to connect this with ethical decision-making in our everyday work; and broaden our understanding of ethical decisions as they affect, and are affected by, transference and counter-transference. Presented by Stephen Howard, MD, Private Practice, Psychotherapist, Family Therapist and Psychiatrist, Atlanta. **Area:** Ethics. **Level:** All. (ethics or core hours)

**G2: The Ethical Management of Self and Career: An Exploration of the Most Difficult Conflicts of Clinical Practice in the Real World.** This workshop, designed for senior clinicians and administrators, will explore the breakdown of ethics at the operational level, where knowledge of ethical requirements is by itself insufficient to lead to ethical practice. It will explore at a macro and micro level the inherent tensions and conflicts between ethical ideals and the goals of service maintenance, career development, clinician self-care and the maintenance of professional boundaries, and responding to the demands and funding limitations of third party payment systems, including governmental, insurance and business entities. An integral part of the training will be group discussion of scenarios highlighting some difficult ethical conflicts. Presented by Charles Safford, LCSW, President and CEO, yourceus.com, Inc., Roswell. **Areas:** Ethics; Administration and Management. **Level:** Advanced. (ethics or core hours)

### NASW-GA 2010 Annual Conference

19.75 CE hours Available

Friday, October 1 = 7.5 CE hours

Saturday, October 2 = 7.25 CE hours

Sunday, October 3 = 5 CE hours