

21st Annual Conference

Social Work: Purpose and Possibility

October 23 – 25, 2009

Holiday Inn Select, Atlanta Perimeter Dunwoody
4386 Chamblee Dunwoody Road, Atlanta, GA 30341

MARKET YOUR PRODUCTS/SERVICES

The National Association of Social Workers Georgia Chapter invites you to become a sponsor of our 21st Annual Conference. The conference will be held October 23 – 25, 2009, at the Holiday Inn Select, Atlanta Perimeter Dunwoody, 4386 Chamblee Dunwoody Road, Atlanta, GA 30341.

The conference will feature prominent local and national speakers. The statewide event is expected to attract more than 300 social work professionals who routinely make decisions about program development, as well as the utilization of various resources and products in a variety of health, mental health, educational, institutional and community-based practice settings. The clients they serve include children, adolescents, adults and the elderly, as well as individuals, couples, families, groups, and communities. **This representation of professionals provides an attractive audience for you to market your services and/or products.**

Sponsor exhibits will be open for viewing on Friday, October 23rd and Saturday, October 24th. Light refreshments will be provided to exhibitors during breaks at no additional cost. Exhibit setup is from 6:00 – 8:00 PM on Thursday, October 22. Exhibit breakdown is from 6:00 – 7:00 PM on Saturday, October 24.

You are encouraged to bring gifts for door prize drawings. Door prize recipients will be drawn from business cards collected from attendees during the conference.

We hope that you consider this opportunity in your marketing planning for 2009. Enclosed is a list of sponsorship and advertising options, along with the conference sponsorship/advertising application. Payment may be made by check or charged to an American Express, Discover, MasterCard, or Visa account.

Remember to reserve your exhibit space as soon as possible, as space is limited. If you have any questions or wish to confirm your participation in the 2009 conference, please contact us at (770) 234-0567 or by e-mail at naswga@mindspring.com.

We look forward to your participation in making the 21st Annual NASW-GA Conference the best one ever!

**NASW Georgia Chapter
 21st Annual Conference
 October 23 – 25, 2009**

Holiday Inn Select, Atlanta Perimeter Dunwoody
 4386 Chamblee Dunwoody Road, Atlanta, GA 30341

SPONSORSHIP and ADVERTISING OPPORUNITIES

***All of the Sponsor Packages include**

- **Exhibit space at conference on Friday, Oct 23 and Saturday, Oct 24**
- One six foot draped and skirted or linen boxed table (cannot exceed 6' in length), two chairs, one wastebasket
- Light refreshments for exhibitors
- Website link on the Chapter web site until February 2010
- Acknowledgement at plenary sessions. *Organization's logo and company overview must be received by Friday, October 9 to ensure acknowledgement during the full conference. Logo and overview can be emailed to naswga@mindspring.com.*
- Acknowledgement on the Chapter web site, and Chapter newsletter sent to over 2,700 Georgia Social Workers

**Platinum Sponsor Package* \$1,000
(2 available)**

Includes

- Partial sponsorship of a luncheon
- Two (2) minutes to address participants and the opportunity to draw and announce your door prize(s) during the sponsored luncheon
- Choice of exhibit space at the conference
- Two (2) complimentary registrations for the full conference
- Full-page ad in conference program
- Two (2) complimentary exhibitor registrations for luncheons

Gold Sponsor Package* \$750

Includes

- One (1) complimentary registration for the full conference
- Full-page ad in conference program
- One (1) complimentary exhibitor registration for luncheons

Silver Sponsor Package* \$500

Includes

- One (1) complimentary registration for the conference (Friday and Saturday with reduced rate for Sunday)
- Half-page ad in conference program

- Daily exhibitor registrations for luncheons available at \$20 per person

Bronze Sponsor Package \$250

Includes

- Quarter Page ad in conference program
- Daily exhibitor registrations for luncheons available at \$25 per person

**LUNCHEON TABLETOP
DECORATION/GIFT \$100 per table**

Provide your choice of decorations and/or gifts for a round of 10 at a luncheon

Seating on Friday, October 23rd will be **by Specialty Practice Section**: Aging; Alcohol, Tobacco and Other Drugs; Child Welfare; Children, Adolescents and Young Adults; Health; Mental Health; Private Practice; School Social Work; or Social and Economic Justice and Peace; **or**

Seating on Saturday, October 24th will be **by Unit (geographic area)**: Augusta; Central Georgia; North Georgia; Northeast Georgia; South Georgia; Southeast Georgia; or Southwest Georgia

CONFERENCE PROGRAM ADVERTISING

Promote your organization or an upcoming event in the conference program:

- **Full Page ad** **\$325 Inside Front Cover**
 \$275 Inside Back Cover
 \$220
- **Half Page ad** **\$138**
- **Quarter Page ad** **\$88**
- **Business Card ad** **\$60 members**
 \$75 non-members

Advertisements must be received by Friday, September 18 by email at naswga@mindspring.com as a JPEG or PDF attachment to ensure inclusion in conference program.

BAG STUFFER \$100 per item

Your choice of a marketing or promotional item inserted in each attendee's conference bag

****Please plan for a minimum of 300 attendees**

Sponsorship/Advertising Application

21st Annual Conference

October 23 – 25, 2009

Holiday Inn Select, Atlanta Perimeter Dunwoody, Atlanta, Georgia

Organization Name: _____

(Please print the organization name as it will appear in all conference materials)

Representative Name: _____

Title: _____

Address: _____

Phone: _____ **E-mail:** _____

Fax: _____ **Web Site:** _____

Type of organization: _____

Overview of Organization (25 words or less): _____

Sponsorship Package: *(ads must be in the NASW-GA office by Friday, September 18, 2009)*

- | | | | |
|--------------------------|--------------------------------|---------|-------|
| <input type="checkbox"/> | Platinum Sponsor (2 available) | \$1,000 | _____ |
| <input type="checkbox"/> | Gold Sponsor | \$750 | _____ |
| <input type="checkbox"/> | Silver Sponsor | \$500 | _____ |
| <input type="checkbox"/> | Bronze Sponsor | \$250 | _____ |

Tabletop: *(maximum of 25 tables available per day)*

- Tabletop Decorations \$100 # _____ Table(s) _____

Program Advertising: *(ads must be in the NASW-GA office by Friday, September 18, 2009)*

- | | | | |
|--------------------------|-----------------------------------|-------|-------|
| <input type="checkbox"/> | Inside Front Cover (camera ready) | \$325 | _____ |
| <input type="checkbox"/> | Inside Back Cover (camera ready) | \$275 | _____ |
| <input type="checkbox"/> | Full Page (camera ready) | \$220 | _____ |
| <input type="checkbox"/> | Half Page (camera ready) | \$138 | _____ |
| <input type="checkbox"/> | Quarter Page (camera ready) | \$88 | _____ |
| <input type="checkbox"/> | Business Card (non-NASW members) | \$75 | _____ |
| <input type="checkbox"/> | Business Card (NASW members) | \$60 | _____ |

Bag Stuffer: *(Marketing or Promotional Item)*

- \$100 x # _____ Marketing/Promotional Item(s) _____

Total Sponsorship/Advertising Amount \$ _____

Payment Method:

- Check # _____ *(Make your check payable to **NASW Georgia Chapter**)*
- Credit Card # _____ Expiration date ____/____
- Invoice *(Payment must be remitted within 30 days of billing)*

Return application and payment to: NASW Georgia Chapter

3070 Presidential Drive / Suite 226 / Atlanta, GA 30340 / fax (770) 234-0565 / naswga@mindspring.com